



### *The "Cryptarazzi" : Reporting the Monster News*

As we speak, hard-working S&S reporters are scouring the earth for the latest dirt on the cryptids that spur our imaginations. Using an extensive network of regional reporters, S&S is able to get the news first when witnesses see a local monster. We've dubbed our reporters the "cryptarazzi", whose cameras are ready to snap blurry photos of half-man, half-duck creatures in Rhode Island, giant apes in Paris, and man-eating trees in Central America. They get the news as it happens or from sources, using hearsay and drunken recollections as the Word of Law.

Some of the stories we're currently working on include:

- Did Bigfoot Get Hair Implants?
- Puff the Magic Dragon Evicted from Seaside Home
- Alien Baby Born With Only One Head
- Cthulhu Rises. Opens Restaurant.
- Chupacabra Back In Rehab...Again!
- "LochJaw" the New "It" Couple to Watch
- Dover Demon Joins Cast of VH1Celeb-Reality TV Show

### *Selling the Unknown: Our Business Model*

While cryptid news is going on all the time, S&S would like to ease the public into the notion that monsters really do exist. With this in mind, our business plan currently calls for one issue every month to be sent at first only to paid subscribers.

Eventually we would like to see the newsletter expand to an online site with more photos, eyewitness accounts, and additional, behind-the-scenes information of the events we report.

The final phase of the S&S rollout would be newsstand sales in venues like Borders Bookstores, Barnes & Noble, and even large-format chains like Schnuck's, Dierberg's, and Walgreen's.

In order to keep costs to a minimum during Phase I of S&S publication, we have hired a graphic designer who will be using Quark Xpress v.6 on a Windows-based machine, to design the newsletter on a monthly basis. However, for the actual printing of the newsletter, we recommend using a full-service printer who can present the level of professionalism and quality our readership will want.

To generate interest and subscriptions for the rollout, 10,000 trial issues will be printed and sent to a wide-reaching demographic and regional area across the United States. We have already purchased mailing lists from a marketing research firm of people between the ages of 18 – 45, with a yearly income between \$25,000 and \$50,000, whose education level is no more than an Associates Degree. According to our research, it is this median demographic that is most likely to be interested in the types of stories S&S has to offer. Initial printings of future issues will be based upon subscriptions that occur after this trial issue has been distributed, plus 2% overrun to ensure enough issues are available for new subscribers.

### *Embracing the Darkness*

We here at S&S believe the time is right for monsters to take control of their public image. We believe that showing their human side (rather than their hideously deformed, evil side) will help endear them to the general population, which will lead to a more accepting society in general. If the things that go bump in the night are ever going to be embraced, *Slime & Slander* wants to be a part of that healing process.

# SLIME & SLANDER

## "LochJaw" the New "It" Couple?

Despite their reclusive natures, it sounds like our favorite giant Lamniforme and the Lady of the Loch are coming out of hiding as the new "it" couple, dubbed "LochJaw" by the tabloids.

Last week, the cryptarazzi were quite surprised when they got a glimpse of Jaws' signature fin slicing through the choppy waters of Loch Ness. Apparently he was there to pick up his new lady friend, Nessie, the legendary monster of the lake. Nessie spent most of the evening showing Jaws her local hang-outs, culminating in a nice dinner consisting of twenty-seven trout, fourteen pike, and one teenager on an inner tube.

When asked, the couples' publicists both insist that "Jaws and Nessie are just good friends."

However, it was reported that at the end of their evening together, both dove into the murky depths of the lake and were underwater for quite some time before Jaws was seen swimming back to the sea. One can only speculate what went down under the waves.



*LochJaw Spotted in Scotland*

## Puff Evicted from Seaside Home

After four hundred years, Puff the Magic Dragon has been evicted from his seaside home in Honah Lee.

"I had no idea things were so bad", says close friend, Smaug, "I knew after that whole Jackie Paper thing that Puff was having a hard time, but I didn't think he'd lose his cave by the sea. I don't know what he'll do if he can't frolic in the autumn mist."

Puff's troubles began in 1965, shortly after the Peter, Paul and Mary song that made him a household name was misinterpreted as a hippie drug anthem. Despite repeated attempts to explain that he'd been called "Puff" long before the popularity of marijuana, the song was still banned from many schools and religious youth organizations.

However, this controversy was nothing compared to what Puff would have to face beginning in 2001 with the publication of the autobiography of Jackie Paper, a boy Puff was famously friends with back in the mid-60s.

In the book, Paper alluded to what some have called an "inappropriate relationship" between the fabled dragon and the then 8-year old Paper. While no charges have ever been filed, nor was there any official investigation into the matter, the struggle to clear his name has wreaked financial havoc on

the already cash-strapped dragon whose assets mainly consisted of bits of string and sealing wax.

Reports show that Puff's cave in Honah Lee will be put on the market December 1, if the back mortgage payments are not made. A grassroots organization, Save Puff ([savepuff.com](http://savepuff.com)), has been established in an effort to raise the necessary funds.

### *In This Issue:*

*LochJaw*

*Puff Evicted*

*Chupy in Rehab*

*Cthulhu Rises*

*'Monster House' Cast Complete*

*One-headed Alien Born*

*Kid's Corner*

## Chupacabra in Rehab...Again.

Not long after spending six weeks in the Wonderland Center earlier this year, where he rubbed shoulders with famous trainwreck Lindsay Lohan, Chupacabra is back to his goat-sucking ways.

In a statement released by his agent, Chupy seemed sincere.

"I wish I could say that I was clean, but, let's face it, I'm not. I've tried to kick the 'G' (Goat - ed.), but I just keep going back. I'm obviously addicted and need to get some serious help."

This marks Chupy's eighth visit to rehab, the second time in 2007 alone.

In an exclusive interview with *Slime & Slander* after his release from Wonderland in April, Chupy said, "It's really hard to fight what's in your genes, you know? I'm trying really hard to let go of my desire to drain goats and other livestock of their blood, but, you know, I'm a chupacabra; it's what I do."

However, noted addiction specialist, Dr. Rolf Heinswager, who has helped those like The Leechman and Dracula deal with "pulmonary fluid addictions", believes the road to recover for Chupy might be long.

"What Mr. Chupacabra has to understand is that there is more going on here than a hunger. He needs psychiatric care, not just a program that deals with the physical manifestations of his addiction."

After taking a moment's pause, the doctor added, "In the meantime,

he should probably stay away from hoofed animals as much as possible."



Chupy Hopped Up on "G"

## Cthulhu Rises. Opens Restaurant.

After aeons spent hidden inside his underwater city of R'lyeh, the Great Old One, Cthulhu, has risen. However, much to everyone's surprise, Cthulhu plans for his re-emergence have less to do with the destruction of mankind and more to do with selling food.

"Cthulhu's Catch" will, according to the press release, offer "high-quality fish, shrimp, clams, oysters, and a myriad of new seafood delicacies that are sure to delight even the most finicky foody."

Oddly, neither squid nor calamari seem to be on the menu.

In a recent interview with the Santa Barbara Chronicle, Cthulhu had this to say about his new venture:

"I've been working on starting my own business for millennia now. It took me a while to find my niche - I tried everything from selling Amway to an internet startup back in the late-90's - but I think seafood is really where my strong suits lie. I mean, I live on the floor of the ocean. If I can't get good fish there, I can't get it anywhere."

Cthulhu went on to say he had big plans for his new restaurant, "I'm going to let this one location gain a foothold, work out all the kinks in the system, ya know? But then after a couple of years I'd like to expand into other markets by selling franchise opportunities to my congregation of cultists. They've kept my spirits up over the years by sacrificing humans and driving non-believers to the brink of insanity. They've done so much for me it seems the least I can do."

While not exactly what they had in mind, local Cthulhu cult leaders like Mark

Robinson feel this is a good direction for his deity. "Really, in this day and age, the whole apocalypse thing is a bit overrated. I mean, we don't need an ancient god to destroy our world; we're doing it all by ourselves. Now I can at least say with certainty where I'll be when the End Times come- at my local Cthulhu's Catch, enjoying a meal with friends and family."

Cthulhu's Catch opens in March at 143 N. Shoggoth Ave. in Santa Barbara.



Cthulhu to Rule Mankind with Seafood

## Alien Born With Only One Head

Imagine Klaatu Nikto's horror when her baby was born last month with only one head!

She and her mate, Barada, had been to the doctor more than once and expressed their concern when the ultrasound seemed to only show one head on the fetus. However, Dr. Xanto-4, the couple's oj/ghn, reassured them that their alien child would be perfectly normal, healthy, and have two heads.

Everyone in the delivery pod was shocked when her baby came out with only one head.

Everyone, that is, except Klaatu.

"A mother knows when something's wrong.", Klaatu reports from her home in Quadrant 4 of the Centauri System. "I could feel it in all three of my hearts that the baby wasn't quite normal."

The odd birth has caused quite a stir in the Nikto home.

"Honestly, I questioned our relationship for a while there" says a distraught Barada. "I think I wondered the same things any man might if something like this happened - was she unfaithful? But after hearing what happened to her, my mind is at ease."

What exactly happened to Klaatu is still under investigation by authorities.

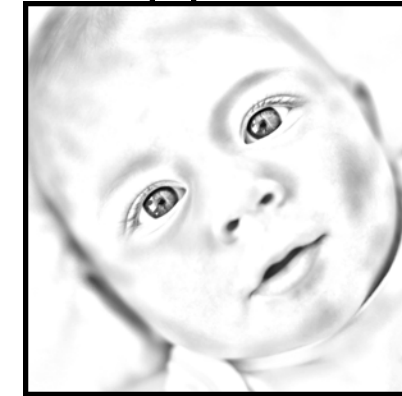
Klaatu claims to recall one night when she was awoken from her hibernation and taken away by strange creatures.

"They were average height, average build, but their skin was this odd pinkish color."

Shaking while she relays the story, she continues by saying, "They took me to a lab of some kind. They must have done something to me, but for the life of me that's about all I can remember before waking up back in my hibernation chamber."

But one part of her memory is clear:

"Every last one of them only had one head!"



Artist's Drawing of Nikto "Child"

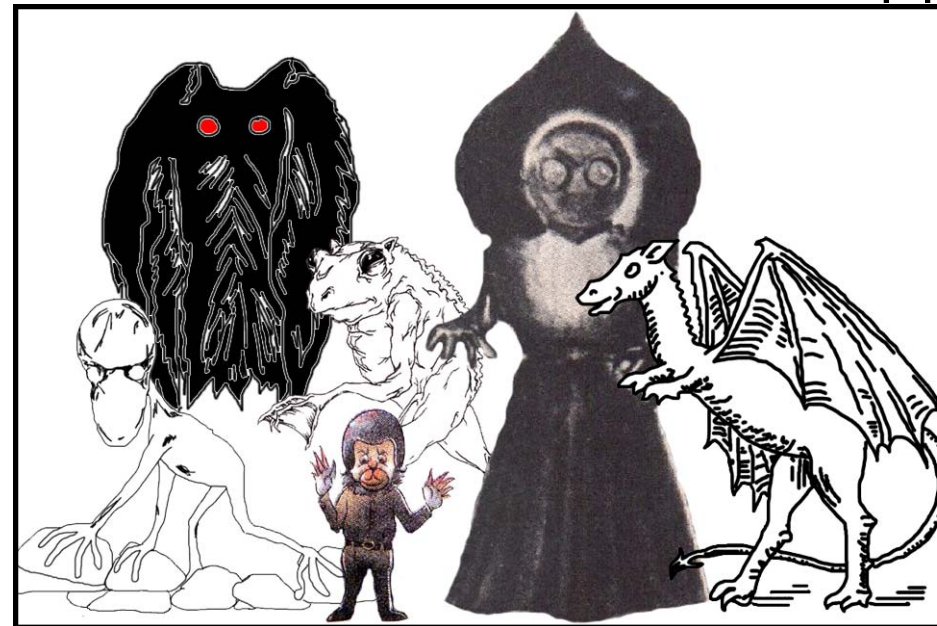
## "Monster House" Gets Final Contestant

Much to everyone's surprise, The Dover Demon, last seen during the Spring of 1977 in his home state of Massachusetts, has signed-on to become the last member of the cast of reality TV show, "Monster House".

The show, heading into its third season, throws former celebrity monsters into a mansion in the Hollywood Hills where they compete in various contests to see who will walk away with their very own professionally produced sighting video to be leaked on YouTube under the guise of amateur footage.

Season three of "Monster House" debuts in June on VH1.

Right: Eye-witness renderings of what the cast of Monster House 3 might look like



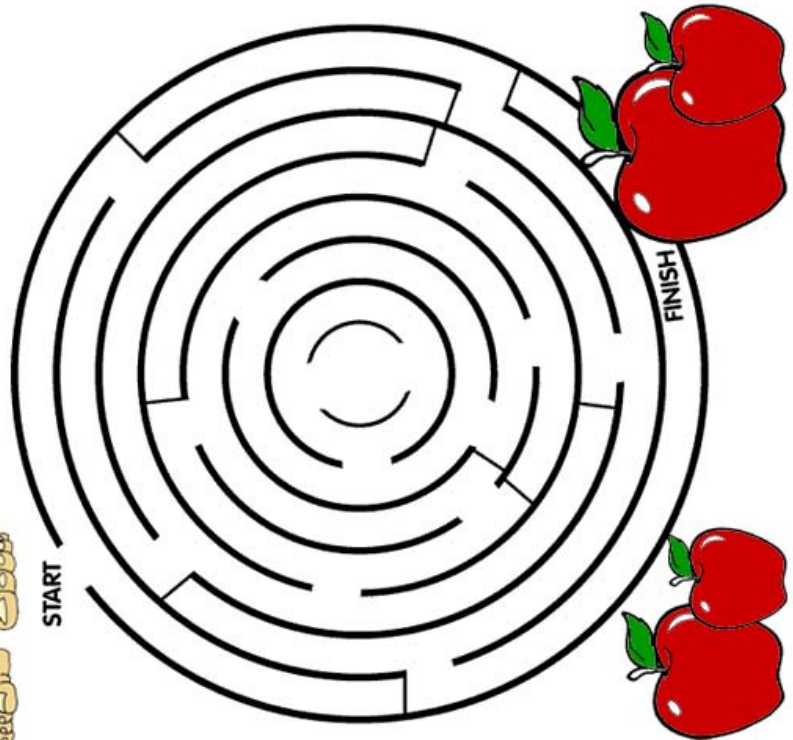
L to R: The Dover Demon, Mothman, Monkey-Man, The Loveland Frog, The Flatwoods Monster, and The Jersey Devil

# Little Monster's Corner

Monster-ous Fun for Kids of All Ages!



Bigfoot has been busy terrorizing hikers all morning. All that work running through the forest has made him hungry...and cranky! We all know the last thing we want is a cranky Bigfoot, so won't you help him get to the apples in Old Man Johnson's orchard? Just navigate the maze below!



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